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UNCF V.1  
WTVT-TV TAMPA, FL.

ORDER WORKSHEET

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SEP17/12

ADV. #	NAME OBAMA FOR AMERICA		PRODUCT CODES		
AGY. #	NAME GREER MARGOLIS & MITCHELL		REP	OFFICE	PHILADELPHIA (2)
START DATE	SEP18/12	END DATE	SEP24/12	SLS #	000016
CLASS (L/N)	SUB CLASS		BUYER NAME	KATIE KEULEMAN	
SPONSOR/PRODUCT	CANDIDATE ORDERS		TRAFFIC #	ACE #	04072575
AGENCY	3050 K ST NW	SALES ASSISTANT	LUCIANA	EI ADV	95
ADDRESS	WASHINGTON DC 20007	-----	-----	PRD	101
		SALESPERSON PH #	215-982-5224	EST	1798
		SALESPERSON FAX#	215-982-5493		

\*REP ORDER COMMENT\* THIS IS A NEW :30 POLITICAL ORDER FOR OBAMA FOR AMERICA  
EST# 1798  
TOT = \$35370  
PLS CONF A.S.A.P.  
THANKS  
LUCIANA

L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	DATES START	END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
1		6-7A	30	810.00	09/19-09/21		1		W-F	1	810.00	1W	
<p>PGM=GOOD DAY 6-7AM</p>													
<p>**CDR**</p>													
2		7-8A	30	810.00	09/19-09/21		1		W-F	1	810.00	1W	
<p>PGM=GOOD DAY 7-8A</p>													
<p>**CDR**</p>													
3		8-9A	30	720.00	09/19-09/21		1		W-F	1	720.00	1W	
<p>PGM=GOOD DAY 8-9AM</p>													
<p>**CDR**</p>													
4		9-10A	30	540.00	09/19-09/21		2		W-F	2	1,080.00	1W	
<p>PGM=GOOD DAY 9-10AM (M-F)</p>													
<p>**CDR**</p>													

L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START	END	NPW	ALT WK	DAYs	TOT SPT	TOTAL COST	CLA	PLA
5		8-9A	30		540.00	09/22		1		SAT	1	540.00		1W
PGM=GDTB SA 8-9AM														
***CDR***														
6		7-8A	30		540.00	09/23		1		SUN	1	540.00		1W
PGM=GDTB SU 7-8AM														
***CDR***														
7		10-11A	30		360.00	09/19-09/21		2		W-F	2	720.00		1W
PGM=LIVE WITH KELLY - 10AM														
***CDR***														
8		12N-1P	30		360.00	09/19-09/21		2		W-F	2	720.00		1W
PGM=FOX13 NWS-NOON														
***CDR***														
9		3-4P	30		180.00	09/19-09/21		1		W-F	1	180.00		1W
PGM=J. JOE BROWN 3-4PM														
***CDR***														
10		4-5P	30		540.00	09/19-09/21		3		W-F	3	1,620.00		1W
PGM=JUDGE JUDY 4-5PM														
***CDR***														
11		5-530P	30		900.00	09/19-09/21		2		W-F	2	1,800.00		1W
PGM=FOX13 5:00 NWS														
***CDR***														
12		530-6P	30		900.00	09/19-09/21		2		W-F	2	1,800.00		1W
PGM=FOX13 5:30 NWS														
***CDR***														

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L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START	END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
13		730-8P	30		855.00	09/19-09/21		1		W-F	1	855.00	1W	
<b>PGM=THE INSIDER</b>														
***CDR***														
14		1030-11P	30		1,530.00	09/19-09/23		2		W-SU	2	3,060.00	1W	
<b>PGM=10:30 NEWS M-SUN</b>														
***CDR***														
15		8-9P	30		9,000.00	09/20		1		THU	1	9,000.00	1W	
<b>PGM=XFACTOR</b>														
***CDR***														
16		6-7A	30		810.00	09/24		1		MON	1	810.00	1W	
<b>PGM=GOOD DAY 6-7AM</b>														
***CDR***														
17		7-8A	30		810.00	09/24		1		MON	1	810.00	1W	
<b>PGM=GOOD DAY 7-8A</b>														
***CDR***														
18		8-9A	30		720.00	09/24		1		MON	1	720.00	1W	
<b>PGM=GOOD DAY 8-9AM</b>														
***CDR***														
19		3-4P	30		180.00	09/24		1		MON	1	180.00	1W	
<b>PGM=J. JOE BROWN 3-4PM</b>														
***CDR***														
20		4-5P	30		540.00	09/24		1		MON	1	540.00	1W	
<b>PGM=JUDGE JUDY 4-5PM</b>														
***CDR***														

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L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START	END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA	
21		730-8P	30		855.00	09/24		1		MON	1	855.00		1W	
PGM=THE INSIDER															
***CDR***															
22		9-10P	30		3,600.00	09/20		2		THU	2	7,200.00		1W	
PGM=GLEE															
***CDR***															
SEP12 (31) 35370.00										TOTAL 35370.00 (31)					
MARKET TOTALS		\$113,547	WTVT WMOR WXPX	CABL WTOG XXXX	OTHE WTSP	WFLA WTIA	WFTS WWSB								

NEW POLITICAL ORDER FOR OBAMA FOR AMERICA (EST 1798). RA25+.  
MARKET SHARES ARE ACCURATE.

SVC- NSI BOOKS- LAST  
DEMOS- RA25+P

\*\*\* START OF COMMENTS \*\*\*\*  
\*XML AGENCY ORDER #00462355\*

\*CONTRACT COMMENT\* \*\*\*\*OBAMA FOR AMERICA\*\*\*

\*CREDIT ADVISORY\* CASH IN ADVANCE

\*\*\* END OF COMMENTS \*\*\*\*